

Our Purpose in Using Your Personal Data	Our reasons for Using or Processing the Personal Data	Type of Data
To provide legal services to you.	For the performance of performing our professional services or to take steps at your request before performing the services.	(a) identity (b) contact (c) profile (d) marketing and communications
Conducting checks to identify our clients and verify their identity Other processing necessary to comply with professional, legal and regulatory obligations that apply to our business	To comply with our legal and regulatory obligations.	(a) identity (b) contact (c) profile
Operational reasons, such as improving efficiency	For our legitimate interests or those of a third-party, i.e. to make sure we are following our own internal procedures so we can deliver the best service to you	(a) identity (b) contact (c) profile (d) usage (e) marketing and communications (f) technical
Ensuring the confidentiality of commercially sensitive information	For our legitimate interests or those of a third-party, i.e. to protect our intellectual property and other commercially valuable information To comply with our legal and regulatory obligations	(a) identity (b) contact (c) profile (d) usage (e) marketing and communications (f) technical
To deliver relevant website content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you.	Necessary for our legitimate interests (to define types of clients for our products and services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy)	(a) identity (b) contact (c) profile (d) usage (e) marketing and communications (f) technical